

Memphis Theological Seminary
Ministry For The **REAL WORLD**
Campaign



The 30th Annual Dr. Henry Logan Starks Scholarship Luncheon

12:00 – 1:15 pm, Thursday, February 9th, 2017

and

The Starks Institute Honors Ceremony

President's reception 5:45 – 6:45 pm; Ceremony 7:00 – 9:00 pm, Thursday, February 9th, 2017

The Guest House at Graceland

3600 Elvis Presley Blvd.,

Memphis, TN 38116

STARKS SPONSORSHIP FORM

(please complete and return by January 16, 2017)

Name of Business/Organization/Foundation: _____

Name desired on luncheon table signage: _____

Contact Person: _____

Mailing Address: _____

City/State: _____ Zip: _____

E-Mail Address: _____

Phone #: _____ Fax #: _____

We wish to join Memphis Theological Seminary as a sponsor of the Annual Dr. Henry Logan Starks Scholarship Luncheon & Honors Ceremony, 2017 at the following level

(Please check the appropriate blank):

_____ **\$50,000 JUSTICE SPONSOR**

Sponsor receives:

- Justice Sponsor is the Presenting Sponsor for the event which entitles your organization to exclusive premiere signage, as presenting sponsor, in all printed and media related materials for the event.
- The Presenting Sponsor's logo and website will be featured prominently during the media presentations at the event, on the MTS website and social media accounts.

- Ten (10) premiere seating luncheon tables (10 seats/table) with signage, 100 tickets to the Starks Institute Honors Ceremony, exclusive VIP invitations to all Starks related events, in addition to the President's Reception.
- Recognition in the MTS Annual Report. *10% of your sponsorship will go directly to the Endowment as Legacy Circle Member.

\$25,000 PIETY SPONSOR

Sponsor receives:

- Company/organization's logo and/or website will be featured prominently in key event related printed/media materials, including media presentations during the event, with logo & website link featured on the MTS website
- One (1) full color inside –or–backside program booklet advertisement
- Five (5) premiere seating luncheon tables (10 seats/table) with signage 50 tickets to the Starks Institute Honors Ceremony, exclusive VIP invitations to 2 Starks related events in addition to six (6) tickets to the President's Reception.
- Recognition in the MTS Annual Report. *10% of your sponsorship will go directly to the Endowment as a Legacy Circle Member.

\$10,000 SCHOLARSHIP SPONSOR

Sponsor receives:

- Company/organization's logo and/or website will be featured prominently in key event related printed/media materials, including media presentations during the event, with logo & website link featured on the MTS website
- One (1) full black/white program booklet advertisement.
- Two (2) premiere seating luncheon tables (10 seats/table) with signage, 20 tickets to the Starks Institute Honors Ceremony and six (6) tickets to the President's Reception.
- Recognition in the MTS Annual Report. *10% of your sponsorship will go directly to the Endowment, making you eligible to become a Legacy Circle Member.

\$5000 BRIDGE BUILDER SPONSOR

Sponsor receives:

- Company/organization's logo will be recognized in key event related printed/media materials, including media presentations during the event, with logo featured on the MTS website
- ½ page black/white program booklet advertisement.
- One (1) premiere seating luncheon tables (10 seats/table), 10 tickets to the Starks Institute Honors Ceremony, with signage and four (4) tickets to the President's Reception.
- Recognition in the MTS Annual Report. *10% of your sponsorship will go directly to the Endowment, making you eligible to become a Legacy Circle Member.

\$3000 YOU ARE SOMEBODY SPONSOR

Sponsor receives:

- Company/organization's logo will be listed in the printed program booklet and recognized during the event, with logo featured on the MTS website
- ½ page black/white program booklet advertisement.
- One (1) prime seating luncheon tables (10 seats/table), 5 tickets to the Starks Institute Honors Ceremony with signage and three (3) tickets to the President's Reception.
- Recognition in the MTS Annual Report *10% of your sponsorship will go directly to the Endowment

\$1500 I AM A MAN SPONSOR

Sponsor receives:

- Company/organization's logo will be listed in the printed program booklet and recognized during the event, with logo featured on the MTS website
- ¼ page black/white program booklet advertisement.

- One (1) luncheon tables (10 seats/table) with signage, 10 tickets to the Starks Institute Honors Ceremony and two (2) tickets to the President's Reception.
- Recognition in the MTS Annual Report *10% of your sponsorship will go directly to the Endowment

\$1100 1964 SPONSOR

Sponsor receives:

- Company/organization's logo will be listed in the printed program booklet
- One table (10 seats) at the luncheon, , 10 tickets to the Starks Institute Honors Ceremony with table signage. Listing in the Annual Report
- Recognition in the MTS Annual Report *10% of your sponsorship will go directly to the Endowment

\$500 AMBASSADOR TABLE SPONSOR

Sponsor receives:

- Company/organization's logo will be listed in the printed program booklet
- ½ table (5 seats) at the luncheon, with table signage.
- Listing in the Annual Report,

Please contact Rosalyn R. Nichols at (901) 334-5808 for additional information.

**You may reserve your table by enclosing this completed reservation form by Monday, January 16, 2017.
We are able to forward you an invoice in 30 days following receipt of this form.
We will follow up regarding logo, website and advertisement information.**

**Please mail your check, payable to MTS, and completed reservation form to:
Memphis Theological Seminary (MTS)
ATTN: Dr. Rosalyn R. Nichols ▪ 168 East Parkway South ▪ Memphis, TN 38104-4395
Credit Card payments are available by contacting Mary Proctor (901) 334.5801.**

ADVERTISEMENT INFORMATION

Those who wish to support via advertisements featured in the official event program and printed materials may do so with the following advertising options:

Advertisement Location	Advertisement Format/Dimensions	Advertisement Rate	Other
Program Booklet	Full Page, 1/2 Page, 1/4 Page	Full page Inside Front or Back Cover \$1200 each Program Booklet Full Page \$500 Program Booklet 1/2 Page \$250 Program Booklet 1/4 Page \$125	
Program Video Presentation	Full Screen shot image, 1/2 Screen shot image	\$750, \$500	Video advertisements are available for sponsorships only.
Website Logo	n/a	\$250	

- All video ads must be camera ready
- All print ads submitted in PDF format, 300 dpi, with fonts embedded in gray scale format
- Digital files should be supplied via CD or email

Mail digital media to fdonelson@MemphisSeminary.edu or Felecia Donelson, MTS, 168 East Parkway South, Memphis, TN 38104

Deadline is Mon., January 9, 2017!

Requests for more information regarding advertisements can be addressed to:

Rev. Tilope L. White

Administrative Assistant for Advancement

(901) 334-5855 tlwhite@memphisseminary.edu

Ms. Felecia Donelson

Coordinator-Communications & Grant Writing (901) 334-5823

fdonelson@memphisseminary.edu